







## Company Overview

Diana Trading Company has been active for years in the field of different types of dried fruits in the Middle East. Enjoying large farms along with committed and knowledgeable personnel, the company strives to produce premium and high-quality products delivered all over the world. Today, Diana Trading Company has managed to meet many traders' needs in the region by producing various types of dried fruits such as dried apricot, dried peaches, dried apples, dried cherries, dried figs, peas, etc. ranking as one of the top producers worldwide.





## Business Description

Using the drying process has long been one of the oldest methods to store foods. In addition to preventing food from spoiling, the method can reduce the weight and volume of the product paving the way for packaging, transporting, and storing products. Dried apricots, dried peaches, dried apples, dried cherries, and dried figs are among the most popular dried fruits in the region. These products come with incredible properties and unique tastes; therefore, many countries try to launch production lines in this field in order to have a share in the trade of these valuable products. China ranks as the biggest producer of dried fruits in the world. Benefiting from the specialized personnel and high-tech machinery in the field of producing dried fruits, Diana Trading Company has succeeded to supply many traders' orders around the world ranking as one of top brand in this field.

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## **Vision and Values**

**Diana Trading Company intends to enhance the level of product quality and quantity in order to turn into a top brand in the field of producing dried fruits in the world in the near future. The company delineates its values as follows:**

- Paying attention to human resources as the most important basis of the company**
- Respecting the environmental protection**
- Using the best raw materials**
- Observing international standards in the production sector**





## Mission and Targets

Diana Trading Company purposes to gain customers' satisfaction and trust by producing premium and high-quality products. The company also plans these targets given its vision:

- Creating stable relations with its business partners
- Updating its machinery and equipment
- Producing various products to respond all its customers' taste
- Controlling all production stages constantly to ensure the product quality and health
- Increasing the company share in the global markets
- Holding training workshops in order to make its staffs' growth
- Getting all international certificates







## Message of the CEO

Customers' satisfaction is indeed one of the most important factors to determine the company level in the world ranks. Therefore, Diana Trading Company always strives to variate and quality its products through hiring specialized personnel and up-to-date machinery. Producing and supplying healthy and high-quality products is of the company main principles in order to protect customers' health; therefore, its experts spare no effort to gain this target.





## Products

- Types of dried fruits
- Types of almonds
- Types of walnut
- And so on







## Services

- Providing free-of-charge consultation to select a proper product given customers' financial status
- Guaranteeing quality and health of products
- Sending specialized catalog via social networks and email





## **Delivery and Payment**

Considering the fact that the Middle East provides access to a variety of transportation routes including rail, sea, land, and air, Diana Trading Company exports its products to different countries easily, conveniently, and promptly. Foreign customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company and its approved natural persons' names, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts





